

## KEY ADVANTAGES OF SEG FRAMING

**Looks Incredible** -Graphics are rich and vibrant with perfect print quality and lightweight profiles can be installed almost anywhere.

**Easy to Change the Graphics**- When a new season arrives, or a promotional period begins, you simply pull out old graphics and insert the new. It's easy, quick and requires no tools. The stretch of the fabric ensures a perfect fit.

**Incredibly Versatile**- Whether you need a hanging structure from the ceiling, or a backdrop to showcase a product, a wall to partition a room or an entire entrance structure, fabric framing can do it all!

**Economical and Reusable**- Once you purchase the profiles (including light boxes), you can create a whole new look by simply changing the fabric image in your frame to suit the exhibition.

**Easy to Store**- Storage space is a premium for most retailers; you can simply dismantle the profile, fold the graphic and store it easily in a very small space.

**Easy to Install, Dismantle** -The assembly system is designed for simplicity. Depending on your application, they can often be assembled within minutes without tools or training. Just connect elbow joiners or wall clips, screw into place, insert fabric and you're ready to go; dismantling is just as easy.

**Easy to Ship/Minimal Freight Costs**- Framing systems are flat-packed for easy and economical shipping. There is no bulky packaging so freight costs are lower.

**Environmentally Friendly**- Framing system profiles are made from lightweight recycled aluminum and can be reused over and over. They are flat packed for shipping, requiring less space and demanding less fuel. Also dye sub print direct to fabric using water-based inks, eliminates waste and the need for chemicals. LED lighting frame systems uses 80% less power than conventional lighting.